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# Danial C. Hawkins

## Objective

Add explosive internet growth to a company which appreciates that need, while sharpening my web design, Internet email campaign, highly targeted Search Engine Optimizing (SEO) and promotional skills

## Professional Profile

- Detail-oriented website design and internet marketing ability
- Expertise in multiple software products, both popular and obscure
- Highly creative and flexible team player
- Excellent communication and interpersonal aptitude

## Experience

Self-Employment, 1989 to Present

2003~2007

### Web Site Construction and Maintenance, SEO Specialty, Independently Contracted

- Fully conceiving and designing company web sites, generating intense traffic, attracting the client's specific audience, and producing great revenues

1999~2003

### Web Site Construction / Administrative Assistant

- Employed by a Land-owning Travel Agent, doing business in Belize, C.A.
- Redesigned, with client input, the operating methods of an international travel outfit, bringing them from pen, paper, phone/fax, to a time-saving, business-gathering, truly internet-based business
- Fully designed and implemented client's web site. Included a 'Correspondence Department' for rapid communications. This simplified the gathering of customer travel needs, promptly generating travel itinerary proposals and follow-up letters
- Dramatically increased website traffic, leads and sales
- Maintained and developed customer records using Symantec ACT!, Microsoft Word, Excel and MSAccess

1996~1999

### Computer Repair Technician, and eBay Sales Manager

- Refurbishing and preparing computers for resale
- Designed a ground-up system to sell on eBay, generating hundreds of thousands of dollars annually. My 'from-scratch' software incorporated brand-new (at the time) UPS software, experimental eBay programming utilities, and my own MSAccess customizations.

1989~1996

### Computerized Office Automation

- Creating Custom Database Tracking Systems.
- Microsoft Windows 'Help-file' Based Catalogs and advertising.
- Implementing Custom Mailing & Faxing List Utilizing Programs.
- Creating Microsoft-based Office Automation Structures.
- Local Area Network Periodic Administration.

- World Wide Web `Store-Front` Creation.

1983~1989 (*fresh out of high school*)

**Garage Door Technician**

- Rose through the ranks of a local company, becoming a crew chief of a service team

**Please visit [DDAT.com](http://DDAT.com) for references and samples of my work. See what I can bring to your company!**